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Bill Pearson launched Retail Analysis & Planning (RAP) in 1992 and has clients in Southern California and across the United States. Previous positions include:

Regional Director 1985 - 1992
RMSA RETAIL SOLUTIONS
Riverside, CA

General Manager & Partner 1981 - 1985
PREFERRED STOCK
Santa Monica, CA
This independent specialty menswear retailer had 2 stores.

Director of Operations..... 1979 - 1981
CARTIER
New York, NY
Oversaw wholesale and retail for this international jewelry brand.

Director of Stores 1976 - 1979
COUNTRY LEGEND
Alexandria, VA
An independent specialty jeans and sportswear retailer with 26 stores.

General Manager..... 1975 - 1976
BONWIT TELLER
New York, NY
Specialty department store with 12 units.

Buyer, Divisional Manager..... 1965 - 1975
SAKS FIFTH AVENUE
Specialty department store with 33 units.

In 1969, Bill earned a Bachelor of Science in Business Marketing and Retail Management from the University of Maryland.

Today he lives in Pasadena with his wife, jewelry designer Jill Pearson, and their daughter.

RETAIL ANALYSIS & PLANNING

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